

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Mentzer Media Services**  
**Attention: Anne Braunscheidel**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
945616-1	09/02/12	September 2012	08/27/12 - 09/02/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Smith/R/Governor	candidate	1182

Flight Dates	Order #	Alt Order #
08/27/12 - 09/02/12	945616	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/27/12	09/02/12	5a Daybreak	5-6a	21212--	:30	8	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	21212--	8	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/27/12	5:25 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
2	WMUR	M	08/27/12	5:53 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
3	WMUR	Tu	08/28/12	5:24 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
6	WMUR	W	08/29/12	5:24 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
5	WMUR	W	08/29/12	5:55 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
7	WMUR	Th	08/30/12	5:40 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
10	WMUR	F	08/31/12	5:28 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
9	WMUR	F	08/31/12	5:55 AM	5a Daybreak	5-6a	:30	KSGRI G723	\$350.00 NM
2	08/27/12	09/02/12	6a Daybreak	6-7a	22222--	:30	10	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	22222--	10	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/27/12	6:24 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
2	WMUR	M	08/27/12	6:59 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
3	WMUR	Tu	08/28/12	6:39 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
4	WMUR	Tu	08/28/12	6:58 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
5	WMUR	W	08/29/12	6:11 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
6	WMUR	W	08/29/12	6:54 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
7	WMUR	Th	08/30/12	6:10 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
8	WMUR	Th	08/30/12	6:25 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
9	WMUR	F	08/31/12	6:25 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
10	WMUR	F	08/31/12	6:54 AM	6a Daybreak	6-7a	:30	KSGRI G723	\$700.00 NM
3	08/27/12	09/02/12	Good Morning America	7-9a	22222--	:30	10	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	22222--	10	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	08/27/12	7:55 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
1	WMUR	M	08/27/12	8:40 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
4	WMUR	Tu	08/28/12	7:55 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM

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Advertiser	Product	Estimate Number	
Smith/R/Governor	candidate	1182	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/27/12	09/02/12	Good Morning America	7-9a	22222--	:30	10	\$550.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Tu	08/28/12	8:55 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
6	WMUR	W	08/29/12	7:55 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
5	WMUR	W	08/29/12	8:49 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
7	WMUR	Th	08/30/12	7:50 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
8	WMUR	Th	08/30/12	8:56 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
9	WMUR	F	08/31/12	7:29 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
10	WMUR	F	08/31/12	8:39 AM	Good Morning America	7-9a	:30	KSGRI G723	\$550.00 NM
4	08/27/12	09/02/12	News 9 at Noon	12-1230p	11121--	:30	6	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	11121--	6	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/27/12	12:24 PM	News 9 at Noon	12-1230p	:30	KSGRI G723	\$350.00 NM
2	WMUR	Tu	08/28/12	12:29 PM	News 9 at Noon	12-1230p	:30	KSGRI G723	\$350.00 NM
3	WMUR	W	08/29/12	12:17 PM	News 9 at Noon	12-1230p	:30	KSGRI G723	\$350.00 NM
4	WMUR	Th	08/30/12	12:11 PM	News 9 at Noon	12-1230p	:30	KSGRI G723	\$350.00 NM
5	WMUR	Th	08/30/12	12:16 PM	News 9 at Noon	12-1230p	:30	KSGRI G723	\$350.00 NM
6	WMUR	F	08/31/12	12:16 PM	News 9 at Noon	12-1230p	:30	KSGRI G723	\$350.00 NM
5	08/27/12	09/02/12	News 9 at 5	5-6p	21212--	:30	8	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	21212--	8	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/27/12	5:25 PM	News 9 at 5	5-6p	:30	KSGRI G723	\$700.00 NM
10	WMUR	M	08/27/12	5:57 PM	News 9 at 5	5-6p	:30	KSGRI G723	\$700.00 NM
3	WMUR	Tu	08/28/12	5:54 PM	News 9 at 5	5-6p	:30	KSGRI G723	\$700.00 NM
11	WMUR	W	08/29/12	5:28 PM	News 9 at 5	5-6p	:30	KSGRI G723	\$700.00 NM
5	WMUR	W	08/29/12	5:58 PM	News 9 at 5	5-6p	:30	KSGRI G723	\$700.00 NM
7	WMUR	Th	08/30/12	5:43 PM	News 9 at 5	5-6p	:30	KSGRI G723	\$700.00 NM
12	WMUR	F	08/31/12	5:25 PM	News 9 at 5	5-6p	:30	KSGRI G723	\$700.00 NM
9	WMUR	F	08/31/12	5:40 PM	News 9 at 5	5-6p	:30	KSGRI G723	\$700.00 NM
6	08/27/12	09/02/12	News 9 at 6	6-7p	11111--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	11111--	5	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/27/12	6:14 PM	News 9 at 6	6-7p	:30	KSGRI G723	\$1,400.00 NM
3	WMUR	Tu	08/28/12	6:27 PM	News 9 at 6	6-7p	:30	KSGRI G723	\$1,400.00 NM
5	WMUR	W	08/29/12	6:23 PM	News 9 at 6	6-7p	:30	KSGRI G723	\$1,400.00 NM
7	WMUR	Th	08/30/12	6:14 PM	News 9 at 6	6-7p	:30	KSGRI G723	\$1,400.00 NM
9	WMUR	F	08/31/12	6:22 PM	News 9 at 6	6-7p	:30	KSGRI G723	\$1,400.00 NM
8	08/27/12	09/02/12	News 9 at 11	11-11:35p	1-1-1--	:30	3	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	1-1-1--	3	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/27/12	11:32 PM	News 9 at 11	11-11:35p	:30	KSGRI G723	\$1,100.00 NM
3	WMUR	W	08/29/12	11:40 PM	News 9 at 11	11-11:35p	:30	KSGRI G723	\$1,100.00 NM
LR- Network Program Runover									
6	WMUR	F	08/31/12	11:17 PM	News 9 at 11	11-11:35p	:30	KSGRI G723	\$1,100.00 NM

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945616-1	09/02/12	September 2012	08/27/12 - 09/02/12
Advertiser	Product	Estimate Number	
Smith/R/Governor	candidate	1182	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/28/12	08/28/12	NETWORK POLITICAL P 10-11p		- 1 - - - -	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	- 1 - - - -	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	08/28/12		NETWORK POLITICAL PROGR/ 10-11p		:00		<del>\$5,000.00</del> NM
Credited break dropped									
10	08/31/12	08/31/12	20/20	Prime Other	- - - - 1 - -	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	- - - - 1 - -	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	08/31/12	10:35 PM	20/20	Prime Other	:30	KSGRI G723	\$2,500.00 NM
11	09/01/12	09/02/12	6a Weekend Daybreak	Sa/Su 6-7a	- - - - - 1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	- - - - - 1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Su	09/02/12	6:21 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	KSGRI G723	\$225.00 NM
12	09/01/12	09/02/12	7a Weekend Daybreak	7-9a	- - - - - 1 -	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	- - - - - 1 -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Sa	09/01/12	8:13 AM	7a Weekend Daybreak	7-9a	:30	KSGRI G723	\$400.00 NM
13	09/01/12	09/02/12	Weekend GMA	9-10a	- - - - - 1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	- - - - - 1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Su	09/02/12	9:48 AM	Weekend GMA	9-10a	:30	KSGRI G723	\$400.00 NM
14	09/01/12	09/01/12	News 9 at 7	7-730p	- - - - - 1 -	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	- - - - - 1 -	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/01/12	7:21 PM	News 9 at 7	7-730p	:30	KSGRI G723	\$800.00 NM
15	08/27/12	09/02/12	Nightline	1135p-1206a	1 - 1 - 1 - -	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1 - 1 - 1 - -	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	08/27/12	12:01 AM	Nightline	1135p-1206a	:30	KSGRI G723	\$250.00 NM
2	WMUR	W	08/29/12	12:09 AM	Nightline	1135p-1206a	:30	KSGRI G723	\$250.00 NM
LR- Network Program Rerun									
3	WMUR	F	08/31/12	11:54 PM	Nightline	1135p-1206a	:30	KSGRI G723	\$250.00 NM
16	09/02/12	09/02/12	This Week with Christiane	12n-1p	- - - - - 1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	- - - - - 1	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/02/12	12:59 PM	This Week with Christiane	12n-1p	:30	KSGRI G723	\$1,500.00 NM
17	08/27/12	09/02/12	Close Up	10-1030a	- - - - - 1	:30	1	\$700.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

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Advertiser	Product	Estimate Number	
Smith/R/Governor	candidate	1182	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/02/12	10:26 AM	Close Up	10-1030a	:30	KSGRI G723	\$700.00 NM
Total Spots							60		

## Payment Terms 30 Days

Gross Total	\$40,575.00
Agency Commission	\$6,086.25
Net Amount Due	\$34,488.75